

WE ARE LOOKING FOR Social Media Expert



Social Media Marketing Expert

We are an innovative and fast growing Bulgarian software company developing own products. We love clever technologies and we love putting them in the right use.

The entrepreneurial spirit is on our DNA since day one. Started only a few years ago, today we have millions of users around the world.

With about four million users (and growing), Stremio is on focus of our effort.

Stremio is a video streaming hub that aggregates video content from different sources. It provides amazing user experience and it's one of the top product on its field.

Currently we are looking for social media marketing expert to join our team!

We are looking for a results-driven person to maintain and develop further the Stremio social media channels (including Facebook, Twitter, Reddit and Instagram).

:: Our new colleague

- ◆ is a very creative person with passion for social media;
- ◆ speaks fluent meme and religiously follows social media marketing blogs like the Hubspot blog, the Buffer blog, WERSM, Social Media Examiner, etc;
- ◆ keeps up to date with "the news of the day" and all trendy topics (and memes) on social media including Facebook, Twitter, Instagram, 9GAG, Reddit and similar;
- ◆ takes full advantage of current trends and opportunities to engage the audience in a creative manner;

:: Duties

- ◆ Makes engaging posts on social media;
- ◆ Plans the creation and execution of social media marketing strategies;
- ◆ Writes blog posts for the company blog;
- ◆ Analyzes customer insights and audience preferences;
- ◆ Looks for brand & media partnerships and opportunities;

:: Requirements

- ◆ Proven experience on the field of social media marketing (2+ years);
- ◆ General understanding of current online marketing concepts, strategies and best practices;
- ◆ Experience with the analytics tools of Facebook, Twitter and Google;

:: Big, big advantages

- ◆ Previous experience with the video entertainment industry;
- ◆ Familiar with Kodi, Plex and similar services;
- ◆ Has all signs of being a movie buff;

:: What we offer you

- ◆ Competitive salary with achievement bonus;
- ◆ Flexible work schedule;
- ◆ Extra non-working days;
- ◆ Office with excellent location and work environment;
- ◆ Sports and public transport sponsorship;

If our proposal sounds interesting, we'd love to hear from you!

To apply for this position, please:

- Send us your CV to office@stremio.com;
- Provide URLs to the social media channels you have previously managed;
- Describe in a few sentences what makes you the best fit for our opening;

**Only short-listed candidates will be contacted.
Confidentiality of all applications is assured!**